

SOCIAL MEDIA COORDINATOR

Are you looking to build your social media and marketing portfolio? Do you have a proven track record of creating engaging and creative social media content? Do you have a passion for sports and the charisma to get the best out of kids?

We are looking for a dynamic and creative media coordinator to gather and create content on our Nike Sports Camps this summer. You'll be responsible for keeping our audience up-to-date and posting the best of the action to our social media channels. Nike Sports Camps are residential camps for international students aged 9-17 are based across the south of England and running from 1st July to 18th August.

This would be a fantastic opportunity for a media or marketing freelancer or graduate looking to gain experience with a high-profile brand. The position would enable you to demonstrate your ability to produce quality content creatively and independently for a leading sports brand to increase engagement with our audience and ultimately build our social media following.

WHAT YOU'LL DO:

At first, you'll work with our marketing team to develop the content plan for social media coverage throughout the camps. You will then travel between our venues at private schools in Oxfordshire, Berkshire, Brighton, and Surrey capturing and creating high-quality content from the camps' activities and posting social media stories and feed content in real-time while also capturing content to use on social media throughout the year. You will stay on-site at the camp venues for some or all the time during your employment.

SUMMARY OF DUTIES:

- Work with our marketing lead to develop a content plan for the summer.
- Liaise with the camp staff to attend camp venues and get access to camp activities and stories.
- Capture natural and curated video and photo imagery of action on the camps, including team photos.
- Post news-feed content and stories multiple times daily on Instagram following the plan and our social media policy. Plus, post on TikTok and Facebook less frequently.
- Create and maintain an organised storage library of images, videos, and written content for future use.

WE ARE LOOKING FOR SOMEONE WITH:

- Excellent skills and a proven track record in gathering, editing and posting quality social media content (pictorial, video and written).
- An excellent eye for photography and videography.
- Strong content writing and written communication skills and attention to detail with an experience of short form caption writing.
- The ability to take the initiative and work creatively, independently, and efficiently without close supervision.
- An outgoing, energetic and positive character able to get the best out of children from a wide range of countries, and cultures and with varying English language skills to capture the content required.

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- Excellent organisation and time management skills.
- The ability to adhere to our strict brand identity and narrative across your work.
- An understanding of child-safeguarding controls in content creation.
- An interest in and understanding of youth sports.
- Ideally, experience using Canva, CapCut or Adobe software (for easily designing social media posts).
- Willingness to work on a flexible schedule to fit with the camps' activities (will require working some evenings to cover training sessions and occasional weekend days to capture excursions, with time off in lieu).
- A full clean driving license and own car. This is essential. (mileage paid at 45p a mile).

PACKAGE:

- £5,150 for 5 days a week for 8 weeks from Monday 24th June to Friday 16th August plus 3 prep days in the London office in late June and 3 wrap-up days in the office in mid-August by mutual agreement.
- Meals included at camp venues' set mealtimes and accommodation included where there is space at venues.
- Full training and support from the Head Office team.
- Working with and representing one of the world's largest sports brands.
- We will provide you with an enhanced DBS check as the position involves working closely with children.

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